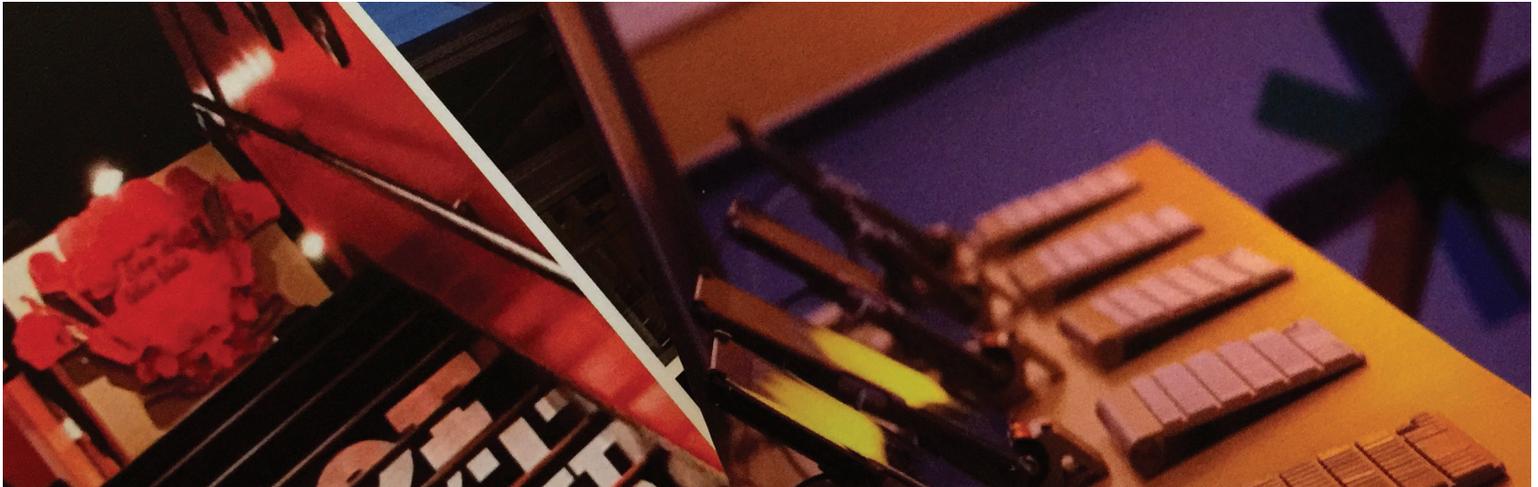


MARKETING & CREATIVE SERVICES



exhibits. graphics. events.



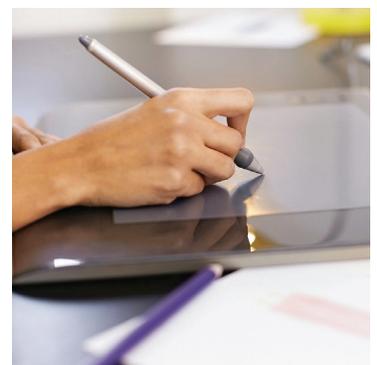
Marketing Communications Graphic Design ■ Creative Agency Services

Let Star be your full-service agency—not only for your next event or trade show but for all your marketing and creative needs!

At Star, we pride ourselves on our effective, multi-tiered approach to every aspect of your event—from start to finish. From the largest structures to the smallest details, Star can handle every aesthetic, promotional, and marketing component you'll need.

Star provides a full suite of creative, design, and marketing communication services for its clients. Combined with our acclaimed exhibit and graphics services, you truly have a harmonious, one-stop event solution partner with Star.

See our list of services >>>



Our Services

CREATIVE

Star provides high-impact art and design services for every medium imaginable.

- Exhibit/Event Design (of course!)
- Creative Direction / Concepting
- Art Direction & Graphic (Production) Design
- Print Collateral / Web Sites / Social Media Design
- Visual Branding & Logo Development

MEDIA

As a full-service agency, the Star team can create dynamic visuals that highlights your brand and their capabilities.

- Renderings, Storyboarding, Visualization
- Video and Motion Graphics
- Advertising (TV, Print, Online)
- Copywriting
- Public Relations & Promotions

MANAGEMENT

Whether big or small, Star can manage every aspect of your projects—from the planning phase all the way to final on-site execution... and everything in between.

- Creative Project Management
- Presentation Development
- Construction, Delivery, and Implementation
- Vendor Management & Logistics



THE STAR METHODOLOGY **design**

› Discovery

Needs & Goals Assessment

› Plan

Concept & Development Phase

› Execute

Design, Production & Final Delivery

› Evaluate

Analytics & QA Follow Up

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