

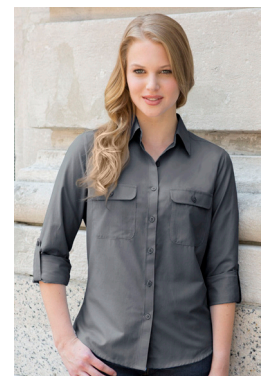


Promotional Products & Apparel



Promotional products, also known as ad specialties, make up a very important part of any event, and are used by virtually every business in America. Items like mugs, pens and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines and the Internet.

Beyond our roots and expertise in exhibits and graphics, Star has developed a strong portfolio of comprehensive event support services, which includes **promotional merchandise and apparel**. If you'd like to receive a formal quote for some promotional products or apparel, please contact your assigned Star Event Coordinator and Promotional Product Specialist below. They're also available to help you brainstorm on other ideas beyond the initial suggestions we've provided.



Our Star Event Coordinators can help you find the perfect promotional products for your event, and then coordinate to have them conveniently arrive at your booth space or venue with your exhibits and graphics.



Ray Cruz
V.P. of Client Marketing Services

